



# Tunnistus

No. 05532-21

University of Tartu (registry code 74001073,  
number of the notice of economic activities 169617) certifies that

**Oksana Yarema**

date of birth 5 May 1988

has completed the continuing education programme

**Media Literacy course design**

SVNC.TK.215

52 hours (2 ECTS credit points)

by the Narva College

from 30 November 2020 to 27 February 2021

Co-funded by the Erasmus+ programme of the European Union

**Marek Sammul**  
Director

**Kristjan Klauks**  
Project Manager

Narva, 27 February 2021

A supplement is appended to the certificate



The supplement is valid together  
with the certificate no. 05532-21  
1/1

**Oksana Yarema**

date of birth 5 May 1988

has completed the continuing education programme **Media Literacy course design** (SVNC.TK.215) from 30.11.2020 to 27.02.2021, 52 hours (2 ECTS).

Topic	Hours	Lecturer
1. Journalism genres. What is news, what is opinion, what is feature. Modern storytelling. The importance of investigative journalism	5	Lauri Hussar
2. Interview, Interview genres, sharp interview	5	Lauri Hussar
3. Media landscape, future trends	5	Lauri Hussar
4. Populism and demagoguery, How the media is manipulated	5	Lauri Hussar
5. The ABC of mediarelations. How to act during the crisis	5	Lauri Hussar
6. Syllabus design	10	Lauri Hussar
7. Development of materials	17	Lauri Hussar

1. The participants will know about the approaches of Media Literacy and Critical Thinking development.
2. They will gain the skills of a syllabus design.
3. They will improve skills of material development.

Method for assessment of learning outcomes: non-differentiated

Assessment result: Pass

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1 ECTS credit point corresponds to 26 hours

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