

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

**Ternopil Volodymyr Hnatiuk
National Pedagogical University**

**EDUCATIONAL AND PROFESSIONAL PROGRAM
"TOURISM"**

The first (Bachelor) level of higher education

in specialty 242 Tourism

the field of knowledge 24 Service sector

Qualification: Bachelor of Tourism

Ternopil 2018

1. Profile of the educational and professional program "Tourism" in specialty 242 Tourism

1 - General information	
Full name of higher educational institution and structural unit	Ternopil Volodymyr Hnatyuk National Pedagogical University, geography faculty Department of Geography of Ukraine and Tourism
The degree of higher education and the name of the qualification in the language of the original	Bachelor, Bachelor of Tourism
The official name of the educational program	Tourism
Type of diploma and the volume of the educational program	The bachelor's degree, unitary, 240 credits ECTS, the term of study - 4 years
Availability of accreditation	The educational and professional program is recognized accredited on the basis of the valid certificate of accreditation of specialty 242 Tourism until 01.07.2019 by the Ministry of Education and Science of Ukraine
Cycle/Level	(NQF - national qualifications framework) Ukraine - level 6, FQ-EHEA - first cycle, EQF-LLL - level 6
Prerequisites	Availability of full secondary education
Teaching languages	Ukrainian, English, Russian
The duration of the educational program	2022
Internet address of the permanent description of the educational program	http://tnpu.edu.ua
2 - The purpose of the educational program	
To provide theoretical knowledge and practical skills and abilities sufficient for successful fulfillment of professional duties in specialty 242 Tourism and prepare students for further study.	
3 - Characteristics of the educational program	
Subject area (branch of knowledge, specialty, specialization)	Branch of knowledge - 24 The Service sector, specialty - 242 Tourism, specialization - international tourism

Orientation of the educational program	Educational and professional program for bachelor; The content of the program is aimed at general and professional training of a competitive specialist who possesses the methodology of scientific research, modern information technologies in the field of tourism, capable of creative teaching and methodological activity, continuous self-education, professional self-improvement.
The main focus of the educational program and specialization	Special education in the field of tourism. Formation and development of professional competence for activities in the field of international tourism, hotel and restaurant business.
Peculiarities of the program	The educational program has a wide range of academic disciplines in the cycle of professional and practical training, contains educational and production (according to specialization) practice.
4 - Eligibility of graduates for employment and further training	
Eligibility for employment	Jobs in the public and private sectors of tourism in various activities, in particular: <ul style="list-style-type: none"> • - tourist service specialist; • - specialist in leisure activities; • - specialist in excursion service; • - specialist in hotel business; • - specialist in restaurant business; • - specialist in international tourism; • - specialist in domestic tourism; • - specialist in tourism; • - tourism instructor; • - specialist in management; • - specialist in marketing.
Further training	Possibility to study at a higher level: (NQF - national qualifications framework) Ukraine - 7 level; 2 cycle FQ-EHEA, 7 level EQF-LLL. Gaining of partial qualifications in other specialties in the system of postgraduate education
5 - Teaching and assessment	
Teaching and studying	Problem-oriented studying, student-oriented studying, studying in the MOODLE system, self- studying, studying through training and production practices, studying using project technologies, etc.
Assessment	Written and oral examinations, laboratory reports, presentations, current assessment, defense of bachelor's work.
6 - Program competencies	

Integral competency	The ability to comprehensively solve complex professional and practical problems in the field of tourism and recreation both in the process of studying and in the process of work, which involves the application of theories and methods of the science system that form tourism science, and are characterized by complexity and uncertainty of the conditions.
General competencies	<p>GC1 Ability to exercise their rights and responsibilities as a member of society, to realize the values of a civil (free democratic) society and the need for their sustainable development, the rule of law, human and civil rights and freedoms in Ukraine</p> <p>GC2 Ability to preserve and increase the moral, cultural, scientific values and achievements of society on the basis of understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, techniques and technologies, use different types and forms of motor activity for active rest and healthy lifestyle</p> <p>GC3 Ability to act socially and consciously</p> <p>GC4 Ability to critical thinking, analysis and synthesis</p> <p>GC5 Desire to save the environment</p> <p>GC6 Ability to search, process and analyze information from various sources</p> <p>GC7 Ability to work in an international context</p> <p>GC8 Skills in the use of information and communication technologies</p> <p>GC9 Ability to identify, put forward and solve problems</p> <p>GC10 Ability to communicate in the state language both verbally and in writing</p> <p>GC11 Ability to communicate in a foreign language</p> <p>GC12 Interpersonal skills</p> <p>GC13 Ability to plan and manage time</p> <p>GC14 Ability to work in a team and independently</p>
Professional competencies of the specialty	<p>GC15 Knowledge and understanding of the subject area and understanding of the specifics of professional activity</p> <p>GC16 Ability to apply knowledge in practical situations</p> <p>GC17 Ability to analyze the recreational and tourist potential of territories</p> <p>GC18 Ability to analyze the activities of the tourism industry at all levels of management</p> <p>GC19 Understanding of current trends and regional priorities of tourism development in general and its individual forms and types.</p> <p>GC20 Understanding the processes of organization of</p>

	<p>tourist trips and integrated tourist services (hotel, restaurant, transport, excursion, recreation)</p> <p>GC21 Ability to develop, promote, implement and organize consumption of tourism product</p> <p>GC22 Understanding of the principles, processes and technologies of organization of work of the subject of the tourism industry and its subsystems</p> <p>GC23 Ability to ensure the safety of tourists in ordinary and complex force majeure circumstances</p> <p>GC24 Ability to monitor, interpret, analyze and systematize tourist information, the ability to present tourist information material</p> <p>GC25 Ability to use information technology and office equipment in tourism enterprises</p> <p>GC26 Ability to define individual tourist needs, use modern technologies of tourist service and conduct pretension work.</p> <p>GC27 Ability to work with business partners and clients, ability to provide effective communication with them.</p> <p>GC28 Ability to work in the international environment on the basis of a positive attitude towards disparity with other cultures, respect for diversity and multiculturalism, understanding of local and professional traditions of other countries, recognition of intercultural problems in professional practice</p> <p>GC29 Ability to act in a legal field, to be guided by norms of legislation</p> <p>GC30 Ability to work with documentation and carry out calculation operations within tourism business</p>
7 - Program outcomes of studying	
	<p>POS1 Know, understand and be able to use in practice the main provisions of the tourist legislation, national and international standards for tourist service.</p> <p>POS2 Know, understand and be able to use in practice the basic concepts of the theory of tourism, organization of tourism process and tourism activities of tourists market, as well as worldview and related sciences.</p> <p>POS3 Know and understand the main forms and types of tourism, their division.</p> <p>POS4 Explain the peculiarities of organization of recreational and tourist space.</p> <p>POS5 Analyze the recreational and tourist potential of the territory.</p> <p>POS6 Apply in practice the principles and methods of organization and technology of service of tourists.</p>

	<p>POS7 Develop, promote and market tourism product.</p> <p>POS8 Identify travel documentation and be able to use it properly.</p> <p>POS9 Organize the process of servicing consumers of tourist services on the basis of the use of modern information, communication and service technologies and observance of standards of quality and safety standards.</p> <p>POS10 Understand the principles, processes and technology of organizing the work of the subject of the tourism business and its individual subsystems (administrative, management, social and psychological, economic, technical and technological).</p> <p>POS11 Speak a state language and foreign language(s) at a level sufficient for professional activity.</p> <p>POS12 Apply the skills of productive communication with consumers of travel services.</p> <p>POS13 Establish contacts with experts of tourism and other branches.</p> <p>POS14 Show respect for individual and cultural diversity.</p> <p>POS15 Demonstrate tolerance to alternative principles and methods for performing professional tasks.</p> <p>POS16 Act in accordance with the principles of social responsibility and civic consciousness.</p> <p>POS17 Manage their training with the aim of self-realization in the professional tourism industry.</p> <p>POS18 Adequately assess their knowledge and apply it in various professional situations.</p> <p>POS19 Put forward clear arguments to defend their views in solving professional problems.</p> <p>POS20 Identify problem situations and suggest ways to solve them.</p> <p>POS21 Make informed decisions and be responsible for the results of their professional activities.</p> <p>POS22 Professionally perform tasks in uncertain and extreme situations.</p>
8 - Resource support for the implementation of the program	
Personnel support	<p>Developers of the program: 4 associate professors. All developers are regular staff of Ternopil Volodymyr Hnatiuk National Pedagogical University. Guarantor of the educational program: Flint N.I. - Ph.D., Associate Professor of the Department of Geography of Ukraine and Tourism. Scientific and pedagogical staff with academic degrees and academic degrees, as well as highly skilled specialists, are involved in the program realization. For the purpose of raising the professional level, all scientific</p>

	and pedagogical workers undergo an internship every five years, including overseas.
Material and technical support	<ul style="list-style-type: none"> - educational buildings; - dormitories; - technique laboratories; - specialized laboratories; - computer classes; - eateries; - wireless access points to the Internet; - multimedia equipment; - sports hall, sports grounds.
Information, studying and methodological support	Using virtual learning environment of Ternopil Volodymyr Hnatiuk National Pedagogical University and authors' development of the teaching staff.
9 - Academic mobility	
National Credit Mobility	On the basis of bilateral agreements between Ternopil Volodymyr Hnatiuk National Pedagogical University and institutions of higher education of Ukraine
International Credit Mobility	On the basis of bilateral agreements between Ternopil Volodymyr Hnatiuk National Pedagogical University and higher education institutions of the partner countries namely: <ul style="list-style-type: none"> - agreement on semester academic exchange with the Academy named after Jan Dlugosz in Czestochowa (Poland); - Cooperation agreement with the Higher Linguistic School in Czestochowa (Poland).
Studying of foreign applicants for higher education	Possible after learning the Ukrainian language either through English or Russian.

2. List of components of the educational and professional program "Tourism" and their logical consistency

2.1. List of components of educational and professional program

Components of the educational program (educational disciplines, course projects (work), practice, qualification work)	Credits	Assessment
1. OBJECTIVE COMPONENTS OF EDUCATIONAL PROGRAM		
1.1. Cycle of general training		

OC1 History of Ukrainian statehood and national culture	3	Exam
OC2 Ukrainian language (professional aim)	3	Exam
OC3 Philosophy	3	Exam
OC4 Psychology and pedagogy (Preparation of young people	6	Credit
OC5 Foreign language (professional orientation)	6	Credit
OC6 Second foreign language	6	Credit
OC7 Physical Education	8	Credit
OC8 Higher and Applied Mathematics	4	Credit
OC9 Statistics	5	Exam
OC10 Information systems and technologies (computer	3	Credit
OC11 Economic theory	6	Credit
OC12 Geography of tourism (Tourist region studies)	6	Credit
OC13 Security in tourism	3	Credit
OC14 Civil protection and labor protection	4	Credit
Total	65	
1.2.Cycle of professional and practical training		
OC15 Recreational Geography	3	Exam
OC16 Recreational complexes	4	Exam
OC17 Tourism organization; Organization of tourist and local	11	Exam
OC18 Organization of the hotel economy	6	Credit
OC19 Organization of restaurant economy	6	Credit
OC20 Law (Legal regulation of tourism activity)	6	Exam
OC21 Marketing (Marketing in Tourism)	6	Exam
OC22 Management (Management in Tourism)	6	Exam
OC23 Economy of the enterprise (Analysis of activity of	6	Exam
OC24 Accounting and Auditing	6	Exam
Total	65	
Practical training		
OC25 Academic practice "Introduction to the specialty"	4	Credit
OC26 Internship	4	Credit
OC27 Preparation of the graduation work	9	
Total	17	
2. SELECTIVE COMPONENTS OF THE EDUCATIONAL PROGRAM		
2.1. General training cycle		
SC1 Politology	2	Credit
SC2 Sociology	2	Credit
SC3 Ecology	3	Credit
SC4 Basics of the scientific research	3	Credit
SC5 Information systems and technologies in the tourism	4	Credit
Total	13	
2.2 Cycle of professional and practical training		
SC6 Tourist resources	6	Exam
SC7 Tourist local studies	3	Credit
SC8 History of tourism	3	Exam
SC9 Business Foreign Language	6	Credit
SC10 The second business foreign language	6	Credit
SC11 Geography of religions and sacral tourism	4	Exam
SC12 Fundamentals of Museology	3	Credit

SC13 Cultural service and tourism; Business etiquette	6	Credit
SC14 Tourist formalities	3	Credit
SC15 Insurance	4	Credit
SC16 International tourism	7	Exam
SC17 Recreation and leisure studies	3	Credit
SC18 Specialized types of tourism	4	Credit
SC19 Ethnocultural studies and culinary ethnology	6	Exam
SC20 Cultural heritage in tourism	4	Exam
SC21 Coursework in specialty	2	Credit
Practical training		
OC1 Technological practice	4	Credit
OC2 Industrial (organizational and technological)	6	Credit
Total	80	
General	240	

3. Form of certification of higher education applicants

Certification of graduates of educational program of specialty 242 Tourism is carried out in the form of defense of qualifying bachelor's work and ends with the issuance of a document of a standard sample for awarding them a bachelor's degree with a qualification: a bachelor of tourism.

The certification is carried out openly and publicly.